



Solara Holdings s.r.o. (Prague, Czech Republic)  
Solara Analytics LLC (Huntington, NY)

December 6, 2016

### **Solara Holdings Announces Milestone Beta Test with Major U.S. (East Coast) Regional Media Company**

Solara Holdings s.r.o. (“the Company”) is pleased to announce that it has reached a major milestone in the continuing development and enhancement of its state of the art analytics software processing engine IDAP (Intelligent Data Analytical Processor) with the launching of a license and beta test agreement for its IDAP version 4.8 with a major U.S. regional (East Coast) media company.

Solara is a software development company whose proprietary lead product, IDAP v4.8, provides a near real-time business analytical software platform that enables the rapid structuring, correlating, de-duplication and analysis of vast amounts of data in large, diverse and fragmented network server systems. Most importantly, the soon to be completed next generation of IDAP v5.x expands its aggregating data warehousing logistics to all processing platforms.

Prior to the Company’s restructuring in 2015, IDAP’s version 4.5 had been successfully beta-tested at two major European banks and deployed at a large European industrial company. Post restructuring, the Company felt that a beta test for the new IDAP version 4.8 was needed to assure that IDAP’s additional and improved capabilities were consistent with the latest technology platforms. It is expected that within four to six weeks our IDAP team will complete the lion’s share of the beta test verifying in real world application its efficacy, range and capabilities suite, setting the stage for the launching of commercial implementations.

Solara is also holding discussions with three Managed Service Providers regarding the integration of IDAP into their analytical processing offerings. In addition, discussions are being held with major international IT companies to integrate IDAP to boost the capabilities of their lead processing platforms.

#### **About Solara Holdings s.r.o. and Solara Analytics LLC**

Solara Analytics LLC , based in Huntington, New York and Solara Analytics s.r.o., based in Prague, Czech Republic operate in North America and Europe, respectively. Solara Holdings s.r.o. owns 100% of both Solara Analytics LLC and Solara Analytics s.r.o. The Company’s proprietary IDAP (Intelligent Data Analytical Processor) provides a near real-time business analytical software platform (SaaS) that enables the rapid analysis of vast amounts of data in large, diverse and fragmented network server systems. The IDAP engine is adaptable to most processing platforms and is compatible with Oracle and SQL data bases. For more information, visit <http://www.solara-analytics.com>.

## **Safe Harbor Statement**

This release may contain forward-looking statements, including information about management's view of Solara Holdings s.r.o. ("the Company"), future expectations, plans and prospects. In particular, when used in the preceding discussion, the words "believes," "expects," "intends," "plans," "anticipates," or "may," and similar conditional expressions are intended to identify forward-looking statements. Any statements made in this release other than those of historical fact, about an action, event or development, are forward-looking statements. These statements involve known and unknown risks, uncertainties and other factors, which may cause the results of the Company, its subsidiaries and concepts to be materially different than those expressed or implied in such statements. Unknown or unpredictable factors also could have material adverse effects on the Company's future results. The forward-looking statements included in this release are made only as of the date hereof. The Company cannot guarantee future results, levels of activity, performance or achievements. Accordingly, you should not place undue reliance on these forward-looking statements. Finally, the Company undertakes no obligation to update these statements after the date of this release, except as required by law, and also takes no obligation to update or correct information prepared by third parties that are not paid for by Solara Holdings.